


EXPLORING THE PROJECT ECOSYSTEM



Lesson Objectives

- 
- Understand that no project exists in a bubble
 - Projects are dynamic entities
 - Explore the 3 levels of the project ecosystem
 1. Project
 2. Organization
 3. External Environment

3 Levels of the Project Ecosystem

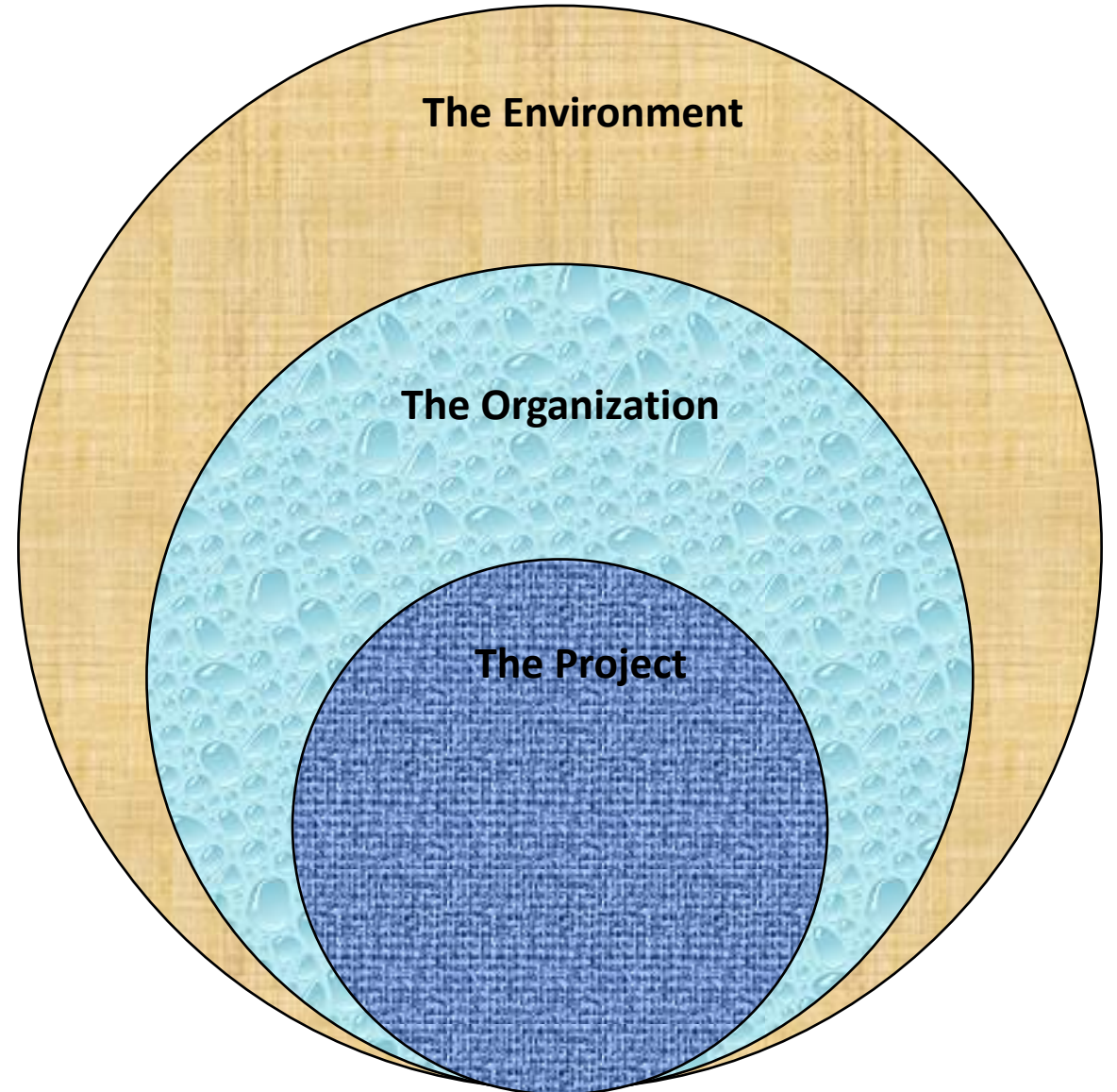
The Country



The City






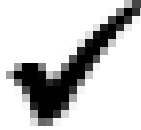
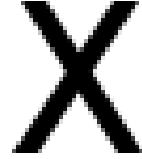

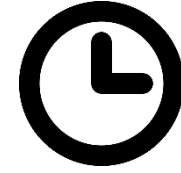

The Village



The Project Level



Project:

Why? – Purpose of project does it complement Vision statement/ 		(Benefits - Tangible/Intangible) 
Who? List of Project Team Members 		
What? – Mission Statement (In Scope) 		(Not In scope) 
Budget (\$) 	Schedule ETA/Milestones 	Risks (top 3) 

Organization:

Why? – Vision statement (Could be part of department, program or portfolio vision)



Internal stakeholders impacted by the project



Technology & Systems Impacted by the project



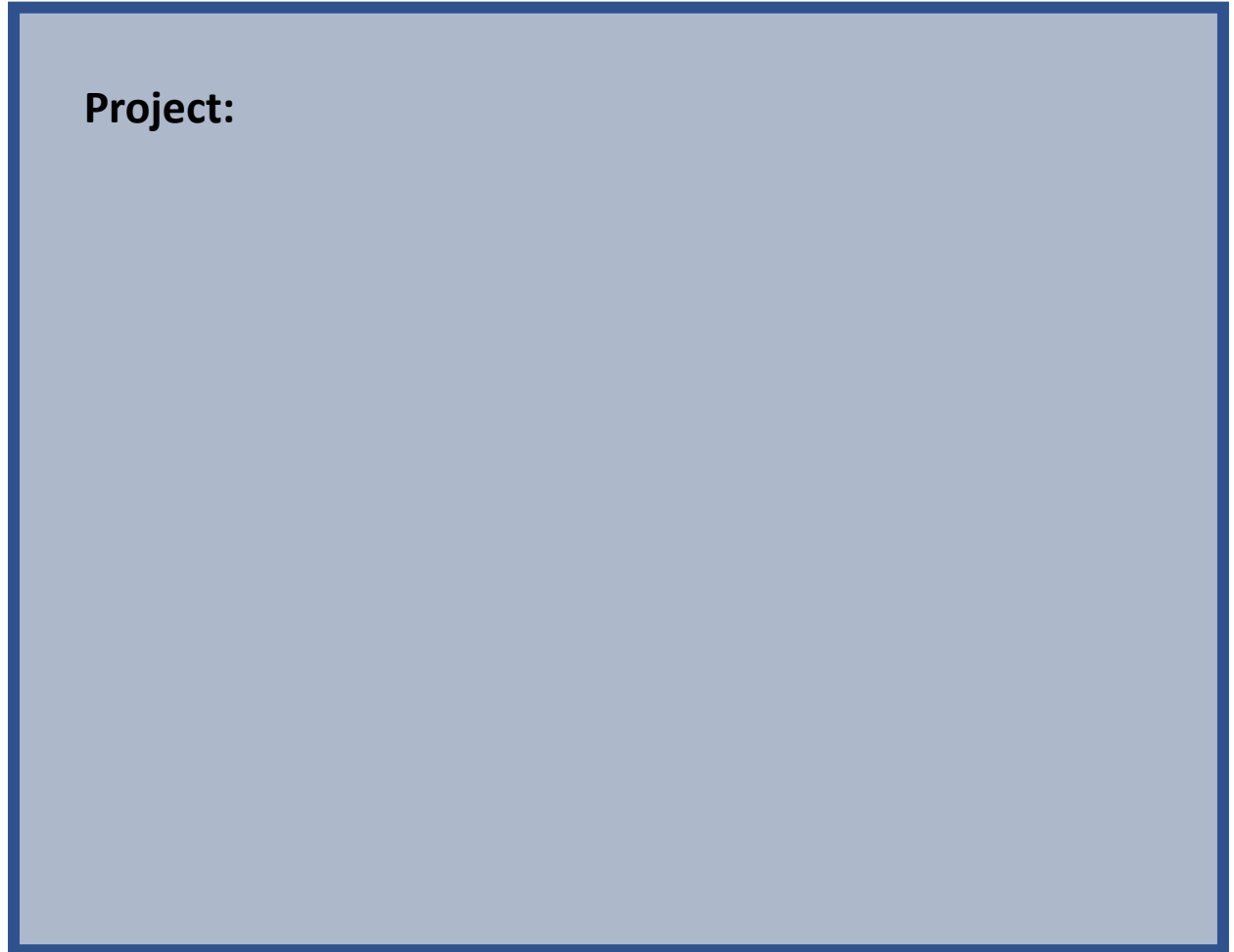
Business Processes Impacted by the project



Other dependent Projects/Workstreams



Project:



Environment:

Customers/End Users – Who are the intended beneficiaries of the projects?



Competitors – Who are the Apex predators in this field?



Suppliers/Partners – Who are the key partners?



External Stakeholders (impacted by or can influence project)



Organization:

Project:

The Project Ecosystem Model

Environment:

Customers/End Users – Who are the intended beneficiaries of the projects?



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Why? – Vision statement (Could be part of department, program or portfolio vision)



Internal stakeholders impacted by the project



Technology & Systems Impacted by the project



Business Processes Impacted by the project



Other dependant Projects/Workstreams



Project:

Why? – Purpose of project does it complement Vision statement/



(Benefits - Tangible/Intangible)



What? – Mission Statement (In scope)



(Not In scope)



Who? List of Project Team Members



Budget (\$)



Schedule ETA/Milestones



Risks (top 3)



Example – The Project Ecosystem

Environment:

Customers/End Users – Who are the intended beneficiaries of the projects?

Competitors – Who are the Apex predators in this field?

Suppliers/Partners – Who are the key partners?

External Stakeholders (impacted by or can influence project)

Organization:

Why? – Vision statement (Could be part of department, program or portfolio vision)

Internal stakeholders impacted by the project

Technology & Systems Impacted by the project

Business Processes Impacted by the project

Other dependent Projects/Workstreams

Project:

Why? – Purpose of project does it complement Vision statement/

(Benefits - Tangible/Intangible)

What? – Mission Statement (In scope)

(Not In scope)

Who? List of Project Team Members

Budget (\$)

Schedule ETA/Milestones

Risks (top 3)



Module Highlights

- The project ecosystem is a visual tool that can be used by project managers to get a holistic picture of the internal and external project environments
- The 3 levels of the project ecosystem include;
 1. Project Level (Internal)
 2. Organizational Level (Internal)
 3. Environmental Level (External)



1. In a typical organizational context, the "Satellite Level view" is referring to
 - a) Program Management
 - b) Project Management
 - c) **Portfolio Management**
 - d) Organizational Management

2. A project charter will be used in which part of the project ecosystem
 - a) **Project**
 - b) Environmental
 - c) Organizational
 - d) Operational

3. Paradigm Inc. Is using the project ecosystem to get a better understanding of the project environment, at which level would potential competitors be listed
 - a) Operational
 - b) Vocalizational
 - c) **Environmental**
 - d) Project

4. The ROI from performing the project will be listed in which level of the project ecosystem
 - a) **Project**
 - b) Organizational
 - c) Environmental
 - d) Operational

5. What is an advantage of using the project ecosystem tools in project planning
 - a) It helps identify key stakeholders
 - b) It helps with detailed planning
 - c) It gives a holistic view of the project environment and key internal and external dependencies
 - d) **All of the above**



Congratulations!